UPDATE IN AESTHETIC SURGERY OF THE FACE

8th International Plastic Aesthetic Surgery Course

Villa Bella Clinic, Salò, Lake Garda, Italy
2013 May, 24-25-26

Directors: Giovanni Botti - Mario Pelle Ceravolo
Dear Colleague,

Once again, the Villa Bella Course will be held from **May 24-26, 2013** in **Salò**, a stunningly beautiful town on the shores of Lake Garda, Italy. The seminar will present comprehensive coverage of the most advanced techniques and concepts in facial rejuvenation. It will focus on live surgery (there will be 12 major operations) as well as practical and didactic lectures and video presentations. A wide range of topics will be covered that will enhance your professional development and continuing medical education. The latest trend-setting techniques for brow lift, midface lift, cheek and neck lift, blepharoplasty, implants and fat grafting will be demonstrated in great detail. An outstanding local and International faculty will illustrate the most up-to-date procedures and the participants will have the ability to communicate with all the lecturers and surgeons as direct involvement will be expected and welcome. Surgical rejuvenation together with volume enhancement (fat, fillers, implants) represents the most effective way to reshape the ageing face. Attending this course will inform you on the newest and most interesting techniques in the field. Various panels will treat the recent evolution of fat grafting and the newest devices developed to perform this operation, including fat harvesting, preparation, and fat-transfer. Special topics, such as the treatment of exophthalmos, hard-tissue shaping in facial aesthetic surgery, minimally and non-invasive techniques, will also be covered. Panels will discuss controversial areas, the limitations to techniques and procedures, in addition to complications and patient safety.

This year two innovative mini-courses will be introduced for the most broad minded surgeons: one on sculpture and the other on the art of make-up, with reference to facial aesthetic surgery and medicine. **The Surgical Sculpture Course, at the end of which all the participants (max 20) will have created a clay head, will last 2 whole days (May 22-23) and will be held by the famous Italian sculptor Angiolino Aime in his atelier (a church of the 15th century).** A unique experience allowing the surgeon to be able to focus on the face through a tridimensional perspective. The make-up course, on the other hand, will be oriented towards a better understanding of how make-up can integrate and improve aesthetic surgery results (the secrets of shadows and lights).

Come and join us!!

_Giovanni Botti_
The traditional and well established Villa Bella Clinic course will be repeated in the year 2013. The main topic will be facial aesthetic surgery. Various blepharoplasty techniques, together with face lifts (neck, cheek, temporal and mid-face areas) will be carefully dealt with. Ample space will be given to the most updated fat grafting and resurfacing techniques. Every procedure will be analyzed in detail, highlighting advantages and disadvantages and examining any possible complications and their solutions. As usual, together with the surgeons from Villa Bella, well known surgeons from all over the world will be involved to show the participants the most recent evolutions of their techniques, sharing their latest findings, tips and tricks. High broadcasting quality as well as constant audience-operator interaction will be assured by the most updated audio-video technology, granting a true “live” experience. Botox and fillers, ever more important in the treatment of the ageing face, both as first choice and as complement to surgery, will be given adequate attention within the course.

**Invited Faculty:**
Alain Bonnefon (Montpellier, France), Giovanni & Chiara Botti (Salò, Italy), Antonio Cella (Salò, Italy), Luigi Clauser (Ferrara, Italy), Andrea Grisotti (Milan, Italy), Saverio Langella (Naples, Italy) Claude Lelouarn (Paris, France), Pier Francesco Nocini (Verona, Italy), Mario Pelle Ceravolo (Rome, Italy), Oscar Ramirez (Weston, Florida), Dirk Richter (Wesseling, Germany), Yves Sabban (Nice, France), José Luis Salas Martínez (Tijuana, Mexico), José Santini (Nice, France), Constantin Stan (Bucarest, Romania), Antonio Tapia (Barcelona, Spain)

**Conference venue:**
Salò Town Hall, Sala dei Provveditori, Lungolago Zanardelli, 52 - 25087 Salò (BS)

Closed circuit - Television - Live from Villa Bella Clinic

**12 OPERATIONS**
The official language is English
Friday 24 May 2013

MORNING SESSION

07.15 The mayor of Salò welcomes the course attendees
07.25 Introduction to the Course - G. Botti and M. Pelle

PERIOCULAR REJUVENATION

07.35 Anatomy of the periorcular area and basic blepharoplasty - G. Botti
08.00 Algorithm for Treatment of the Herniated Lower eyelid Fat Pad - O. Ramirez
08.20 Canthoplasties - G. Botti
08.40 Combining skin removal with volume addition around the eyes - M. Pelle

Closed circuit television from Villa Bella Clinic - Live Surgery
09.00 Upper and lower blepharoplasty with fat transposition
Surgeon: A. Cella

10.00 Simplified face lift + fat grafting
Surgeon: A. Grisotti
10.30 Open coffee
11.00 Concentric midface lift
Surgeon: C. Lelouarn
12.00 Brow lift, periorbital sculpturing and ectropion correction
Surgeon: G. Botti

13.30 LUNCH AT THE LAKESIDE

AFTERNOON SESSION

BROW LIFT

14.40 Eyelid ptosis - L. Clauser
15.00 Eyelid ptosis: Minimal Incision and Minimal Manipulation Levator Anchor Technique - O. Ramirez
15.20 Non endoscopic brow lift - G. Botti
15.50 Endoscopic Forehead Rejuvenation: Evolution from lifting to 3-D Manipulation. 30’- O. Ramirez
Programme

16.10 Closed Non Endoscopic Forehead Lift - J. Salas

16.20 **Round table**
(interaction with the audience)
- What is the key for an actual effective brow lift?
- Is there still a place for a subcutaneous dissection?
- Can fat grafting efficaciously substitute brow lift?
*M. Pelle, D. Richter, J. Santini, A. Tapia*

18.50 My first 10 results of Midface Lift with Temporal Anchoring - J. Salas

19.00 **Round table**
(interaction with the audience)
- Midface lift techniques.
- Superficial or deep midface lift?
- Lifting or filling the midface?
- Can an implant substitute a midface lift?
- Does “highSMAS” provide the same results as subperiosteal midface lift?
*A. Bonnefon, M. Pelle, O. Ramirez, Y. Sabban, A. Tapia*

20.30 **GALA DINNER** (buses leaving from the bus station at 20.10)

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**MIDFACE LIFT**

16.50 Midface anatomy: new concepts - Y. Sabban
17.15 Midface lift: general concepts - G. Botti
17.40 Concentric midface lift - C. Lelouarn
18.05 Midface lift: my way – D. Richter
18.30 Midface lift: a comparative study of different suspension procedures in my surgical practice - C. Stan
Programme

Saturday 25 May 2013

MORNING SESSION

FACELIFT BASICS

07.30 Introduction - M. Pelle
07.45 Surgical anatomy of the face – J. Santini
08.00 The deep plane facelift: evidence based surgery - J. Santini

Closed circuit television from Villa Bella Clinic - Live Surgery

08.30 Face lift, midface lift and sup/inf blepharoplasty
Surgeon: G. Botti
10.00 Midface lift
Surgeon: D. Richter
10.30 Open coffee
11.00 Brow lift, blepharoplasty and dynamic canthopexy
Surgeon: C. Botti
12.00 Anatomical facelift
Surgeon: J. Santini
13.30 LUNCH AT THE LAKESIDE

AFTERNOON SESSION

FACE LIFTS

14.45 The first facelift: practical suggestions - M. Pelle
15.10 Deep vertical lift: coupling cervico-facial and midface rejuvenation - A. Bonnefon
15.35 Cervico-facial lift: my way - C. Lelouarn
16.00 Cervico-facial lift after 30 years of experience: what works and what doesn’t - A. Tapia
16.25 Endoscopic Cervicoplasty without Skin Excision - O. Ramirez
16.50 Facelift complications – G. Botti & M. Pelle
17.00 Open coffee

17.10 Round table
(interaction with the audience)

- Clarifying Technical Approaches in Facial Rejuvenation.
- Pre-jowl depression.
- Overrated procedure or essential technique for facial rejuvenation?
- Is the cannula shape and type really important or is it just a commercial issue?
- Is harvesting area fundamental?
- Does local anesthesia interfere with taking rate?
- Do fillers allow to obtain similar results as fat?
- Can we actually predict the longevity of the results?

L. Clauser, M. Pelle, O. Ramirez, D. Richter

“My own facelift”: a personal experience by a plastic surgeon on the backstage of a facelift operation performed on himself.

S. Langella

FAT GRAFTING AND FILLERS

17.35  Fat grafting: the most interesting procedures - G. Botti
17.55  Facial volume enhancement: when and why fillers and fat? - C. Stan
18.15  Stem cell enriched fat grafting - A. Grisotti
18.35  Round table
      (interaction with the audience)
      - Fat grafting.
19.15  "My own facelift": a personal experience by a plastic surgeon on the backstage of a facelift operation performed on himself.
      S. Langella
19.30  COCKTAIL AT THE LAKE SIDE
**Programme**

**Sunday 26 May 2013**

**MORNING SESSION**

*Closed circuit television from Villa Bella Clinic - Live Surgery*

- 07.30  Endoscopic face lift  
  Surgeon: O. Ramírez
- 09.30  Facial fat grafting  
  Surgeon: C. Stan
- 10.30  *Open coffee*
- 11.00  Secondary face lift  
  Surgeon: M. Pelle

13.30  **LUNCH AT THE LAKESIDE**

**AFTERNOON SESSION**

- 14.45  Advanced croton oil + phenol peel: a simple and cheap procedure for great results  
  - A. Bonnefon

**EXOPHTALMOS**

- 16.00  The point of view of the maxillofacial surgeon - L. Clauser
- 16.30  The point of view of the plastic surgeon - M. Pelle

**LAST QUESTIONS AND ANSWERS**

- 17.30  Adjournment

In keeping with the tradition of informality, open discussions will be held during and after each presentation and during the course of live surgery demonstrations. Lectures and operations may be substituted or added, as case load demands.
Why not make a vacation around the Villa Bella course and take advantage of the beautiful areas that are easy to reach from Lake Garda?

**Some of our suggestions:**

Lake Garda is a big lake so although you will spend a few days in Salò, after the course finishes you can move around to another town on the lake since there are so many places to stay. For those who enjoy a spa, there are a quite a few thermal resorts on and around the lake. Golfers have a choice of different golf clubs to enjoy for a couple of days. For sports fans; sailing and windsurf are two sports that are very popular on Lake Garda as it is one of the best places in Italy that has the “perfect” wind. Mountain biking around the hills that surround the lake is also very common. Mountain areas are very close by, and even though the skiing will be over, mountain lovers will be drawn to the beautiful views and panoramic walks as well as the quaint little villages in Trentino. Bergamo, Milan, Como and Lake Maggiore are not too far from Lake Garda to drive to.

**Venice** in late spring. Venice is one of the most wonderful cities in the world and brings a surprise every time that you return. From Venice you can easily reach the coast, where kilometres of beautiful sandy beaches await you. If you like architecture, you can take a day trip up the Brenta river, leaving from Venice to visit various Palladian mansions and parks that are one of the jewels in the crown of the Ventian region.

**Verona**, of course, for the romantics! The city is small enough to visit in one day, and the home of Romeo and Juliette is a fascinating city to be explored on foot. For those who love plants and garden architecture then the famous sixteenth century Italian gardens “giardini Giusti” cannot be missed. A lovely day out, is taking a car to the hills around Verona to Valpolicella and have a day planned around wine tasting at the various “cantine” to become experts in one of Italy’s finest wines.

**Padua**, a city that has a 3000 year history, is one of the most loved cities of art in the whole country. Home of the most ancient Universities in Europe, Padua is also the city of science. Two of the highlights of the city are the frescoed chapel “Capella degli Scrovegni” that is home of a Giotto masterpiece. The whole of the chapel has a narrated fresco that is breathtaking. In the very heart of the city, beside the busy marketplace, is the Palazzo della Ragione that is is a medieval town hall originally built starting in 1172. Padova is a great city to explore on a bicycle.

Other small villages, worth to visit: **Sirmione, Malcesine, Limone, Riva, Gargnano, Tignale, Tremosine.**
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Profession ____________________________ Specialty ___________________________
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☐ Registration fee (deadline 2nd May 2013) Euro 1,210,00*
☐ Physicians from developing countries/AICPE Members Euro 1,050,00 *
☐ Residents in training Euro 605,00*
☐ Surgery sculpture course (2 days) Euro 150,00

Vat 21% included in all rates
* A 15% of the taxable income of the registration fees will be donated to the Association AICPE Onlus

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TERMS OF CANCELLATION
In case of cancellation before the 10th May 2013 a penalty of Euro 120,00 for the administration costs will be applied. Cancellations after that date will not be refunded.
All communications to be sent to:
CQ Travel - email: congress@cq-travel.com - fax. +39 02 43911650

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The prices are in Euro and are per room per day, including breakfast and taxes. Please indicate a first and second choice of the hotel.

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Arrival date                              Departure date                             Number of nights

Deadline for hotel bookings: **20th April 2013**. After this date availability and rates cannot be guaranteed and bookings will be dealt with on a on-demand basis. **NOTE: THE HOTELS ARE ALL SMALL SO DO NOT HAVE MANY ROOMS AVAILABLE.**

**TERMS OF PAYMENT**

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**TERMS OF CANCELLATION**

In the case of cancellation before the **1st May 2013** no penalty will be charged. For cancellations after that date to the **11th May 2013** a 50% of the total booking cost will be charged. After that date NO refund will be possible. All communications should be sent to CQ Travel: Fax 02-43911650– email: congress@cq-travel.com

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